

Alberto Santiago Martinez. MSIS

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Work Experience

Digital Scholarship Librarian/Research

El Colegio de México - Biblioteca Daniel Cosío Villegas - Mexico City

07/2008 - Present

Lead the university's efforts to create and utilize digital information services, tools and methods for research and teaching. I was initially hired to assume the role of a systems librarian. The growing demand for such services eventually led to my being assigned the responsibility of planning and developing a departmental unit, recruiting faculty & supervising all operations of said unit.

As part of this position, I have consistently assumed the following Roles:

Teaching

Research

Publishing

Supervising

Head Hunting

Library building

Organizational Restructuring

Strategic Planning

Project Management

Public Speaking

Digital Ecosystem Planning

Systems design/development

Grant Writing & Financial reporting

Advocacy/outreach

Conference bidding, planning & organizing.

Project Lead/Supervisor

Hispanic American Historical Review Online - Duke University Press

01/2013 - 12/2018

The Hispanic American Historical Review is considered to be the preeminent journal dedicated to Latin American Studies in the world. In order to maintain this position among its peer journals, the editors sought to increase the journal's digital footprint.

The initial strategies were to create a digital counterpart of the journal that included the following: Blogs in English, Spanish and Portuguese from 30 international authors, Socially optimized discussions, and carrying out online open peer review within the platform.

I proposed a conceptual & graphic design, Analyzed and selected potential systems, Oversaw the implementation of the system design, Tested and launched.

Along with the previously mentioned tasks, I also worked closely with the editors to promote the use of the system among academics internationally via conferences, press releases etc.

I also assisted with hiring and supervising 30 bloggers from various countries and of different fields.

Adjunct Graduate Studies Professor - Trends in Information Technology

Universidad La Salle

08/2013 - 05/2014

Professor of "The Evolution and Trends in Information and Communication Technologies in Business" in the Graduate School of Business Information Systems program.

Library Clerk

Albert Sidney Johnston High School - Austin ISD

06/2007 - 12/2007

Answer reference questions and assist patrons in locating library materials. Perform clerical work locating and verifying bibliographic information. Maintain files pertaining to library functions, such as pamphlets, circulation, orders, and reserve books. Answer inquiries, make contacts to obtain and impart information. Direct and perform materials processing. Shelve materials, collect lost and overdue fines. Conducts inventories, compose forms, bulletins, and letters pertaining to library functions. Assemble information for acquisitions lists, catalogs, sample book lists, and review lists for distribution to other schools.

Young Adult Services Intern

Austin Public Library

01/2007 - 06/2007

Oversaw the Young Adult room and activities in the absence of the librarian. Helped with library programs and services. Evaluated content, including digital resources and special collections, for and with young adult patrons, based on young adult needs and interests. This includes the creation of book lists to assist with reader's advisory. Carried out community engagement. Greeted library patrons and assists with circulation desk procedures, including library card registration, check in and check out of materials, and acceptance of payment for fines and fees. Assists library patrons with circulation, online catalog, databases, computers, photocopier, and other library equipment and resources.

Cultural Programming Assistant

Calpulli Tlalpalcalli Community Center

Assisted with planning, scheduling and administering all aspects of indigenous community center's cultural outreach program. Position required, contacting community members, creating cultural programming, assessing its effectiveness in providing cultural awareness, and working with administrators.

Supervisor: Helga Garcia (956-748-9159)

Okay to contact this Supervisor: Contact me first

Young Adult Specialist

Tomball College and Community Library - Harris County Public Library

10/2004 - 06/2005

Planned & carried out all aspects of Young Adult services in a newly constructed library building. Duties included Collection development relevant to young adults, carrying out outreach in local schools and community centers to promote services, planning & overseeing programming, providing reference services to young adults & college students, planning & overseeing the Young Adult room.

Circulation Assistant

Aldine Public Library - Harris County Public Library

11/2000 - 11/2004

Hours per week: 40

Duties, Accomplishments and Related Skills:

Carried out circulation desk activities, including collecting fine money, operating cash registers, answering multi-line phone, typing and filing. In addition, shelve materials when assigned and keep statistics, send and receive materials from other branches, as well as handling requests for materials. Occasionally assisted or organized library programs, assisted with youth services programs

Library Assistant

O'Quinn Law Library University of Houston

01/2000 - 06/2001

Helped with general library duties, such as circulation, shelving, mending, patron services, fines, and assisted with general reference and materials orientation.

The library was closed due to massive flooding caused by Tropical Storm Allison.

Supervisor: Erin Cody (713-743-2255)

Okay to contact this Supervisor: Contact me first

Library Clerk

Children's Library - Houston Public Library

01/1998 - 01/2000

General library duties such as circulation, shelving, book-mending, etc.. Assisted in programming and activities such as story-time, crafts, summer reading etc.

Education

University of Texas Ischool Austin, TX United States

Master's Degree 05/2008

Major: Library and Information Studies

*Focused on User-oriented systems design & information architecture.

University of Houston Houston, TX United States

Bachelor's Degree 08/2004

GPA: 2.7 of a maximum 4.0

Major: Bachelors of Arts in History Minor: Mexican American Studies

Houston Community College Houston, TX United States

Associate's Degree 12/1999

Job Related Training

Project Management - Certified Scrum Master

Language Skills

Language	Spoken	Written	Read
Spanish	Advanced	Advanced	Advanced
French	Novice	Novice	Intermediate
Portuguese	None	None	Novice

Nahuatl

Novice

Novice

Novice

Professional Publications

"Constructing a Model for Mexican Libraries in the 21st century" in book *Dynamic research support in academic libraries*. London : Facet Publishing, 2016

"Consideraciones para la creación de un centro de humanidades digitales ", en Isabel Galina, *Guia de Humanidades Digitales*. Ciudad de México. UNAM

Proyecto de modernización del edificio de la Biblioteca Daniel Cosío Villegas (BDCV) de El Colegio de México (COLMEX): consideraciones e indicadores.", en Cid Carmona Víctor Julian, *Normas para la construcción de bibliotecas: una aproximación para su evaluación..* San Luis Potosí. Escuela de Ciencias de la Información, Universidad Autónoma de San Luis Potosí, 2015.

Coautor(es): Micaela Chávez Villa, Alberto Santiago Martínez, Valentín Ortiz, Cristina Restrepo Arango.

"Rostros de zapatismo", en Gabriel Torres Puga, *Boletín del CMCH*. Ciudad de México. Comité Mexicano de Ciencias Históricas, 2019. pp. 4-7 . Victor Cid Carmona, Silvia Eunice Gutierrez